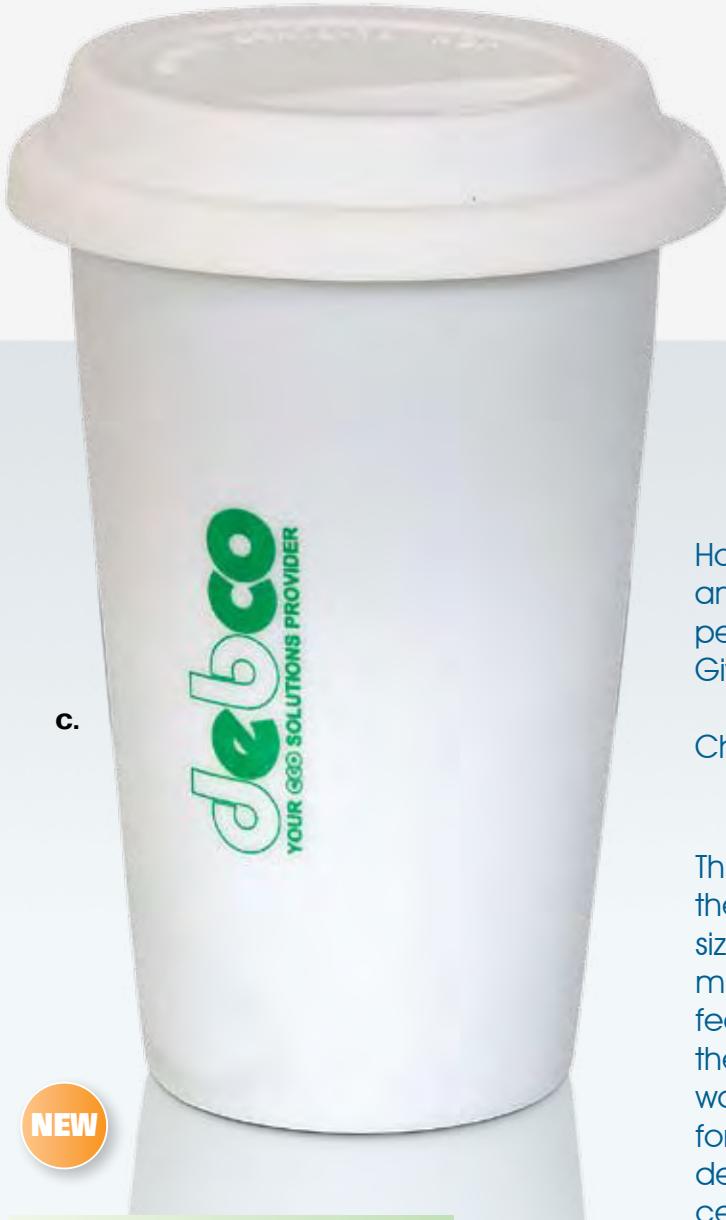


# The Ultimate eco Mug

Is there anything more soothing than holding a paper cup filled with warm coffee or tea in the car, at coffee breaks, after lunch, or even on the weekends with a newspaper or watching your child's sporting events?



## C. New DA4299 COFFEE MUG

This item looks like a paper cup, but is actually a Porcelain mug with a silicone lid. It is double walled and holds up to 300 ml (10 oz.) or the same size as most standard medium cups. The inner chamber holds hot water to maintain heat. It is perfect for in the car or on the desk. FDA approved. A selection of contrasting colours for the silicone lid will be available in the near future. Please check website for update.

6" H x 3.5" Dia.

Colour: White

**PAD 1C** - 1.75" W x 1.25" H (horizontally on side)

**PAD 1C** - 1" W x 2.5" H (vertically on side)

IM	35	50	250	500	750
3A2B	23.62	19.24	17.54	15.29	14.71



Hot beverage consumption in North America is staggering, and the waste that goes with it in the form of disposable paper cups is even more astounding. So what is the alternative? Give up your coffee or tea? We think not!

Choose Debco's DA4299 - The ULTIMATE ECO MUG

This mug has all the "tradition" of a paper cup, but without the WASTE! This great looking 300 ml (10 oz.) or the same size as most standard medium cups. REUSABLE Porcelain mug is fashioned after the traditional disposable cup and features a silicone lid and double walled construction for thermo-insulation. Its inner chamber can be filled with hot water for extended insulation time. It is also dishwasher safe for easy cleaning. Whether this cup is used on the road, on the desk or at home, your advertising message will be front and centre along with your keen environmental awareness.

Imagine the reduction of garbage if the millions of North Americans who drink an average of 3.1 cups of coffee a day took the ULTIMATE ECO MUG into their favourite java shop and simply said "fill 'er up".

**ECO TIP** - Getting coffee for others at the office? Bring a thermos to fill instead of getting individual paper cups!